

IT SECURITY

ARE YOU UNDER ATTACK?

THE KASPERSKY GLOBAL IT RISK SURVEY 2013 BASED ON 2,895 INTERVIEWS WITH IT PROFESSIONALS ACROSS 24 COUNTRIES

91%

OF ORGANISATIONS HAVE EXPERIENCED AT LEAST ONE THREAT IN THE LAST 12 MONTHS



MALWARE IS STILL THE MOST COMMON (AND GROWING) THREAT



1 IN 5 COMPANIES

REPORTED THEFT OF MOBILE DEVICES AS A GROWING ISSUE



35%

OF SURVEYED ORGANISATIONS HAVE LOST BUSINESS DATA FROM EXTERNAL IT THREATS



IT SECURITY: THE TOP 3 CONCERNS

34%

IT SECURITY BREACHES



28%

DATA SECURITY



23%

MANAGING CHANGE IN IT SECURITY SYSTEMS AND INFRASTRUCTURE



THE COST OF A SECURITY BREACH

IMPACT OF A DATA SECURITY BREACH IS

\$50K

FOR SMBS

\$629K

FOR ENTERPRISES

TEMPORARY LOSS OF ABILITY TO TRADE IS

\$63K

FOR SMBS

\$1.7M

FOR ENTERPRISES

TARGETED ATTACKS, PHISHING AND NETWORK INTRUSION WERE THE MOST EXPENSIVE FORMS OF DATA SECURITY BREACH, FOLLOWED BY VULNERABILITY EXPLOITS AND FRAUD



CONSEQUENCES OF A BREACH

60%

OF DATA LOSS EVENTS RESULTED IN SOME IMPAIRMENT OF THE BUSINESS' ABILITY TO FUNCTION



53%

RESULTED IN A NEGATIVE IMPACT ON COMPANY REPUTATION OR PERCEIVED RELIABILITY



HOW CAN YOU PROTECT YOUR BUSINESS?

DON'T MISTAKE LACK OF NOISE FOR LACK OF THREAT



EDUCATE YOUR EMPLOYEES, MAKE THEM AWARE OF THE IT SECURITY RISKS



ANTI-MALWARE SOFTWARE IS NO LONGER ENOUGH – MOVE TO A DEEPER LEVEL OF SECURITY CONTROL



FOCUS ON IMPROVING IT SECURITY MANAGEMENT – THROUGH A SINGLE CONSOLE



IMPLEMENT A MOBILE & BYOD POLICY



For more detailed information on the security landscape, with suggestions on how to combat today's increasing threats, download the report, "IT Security. Fighting the silent threat".

kaspersky.com/business

SEE IT. CONTROL IT. PROTECT IT.

With Kaspersky, now you can

KASPERSKY Lab

© 1997-2013 Kaspersky Lab ZAO

Source: Global Corporate IT Security Risks 2013, B2B International