

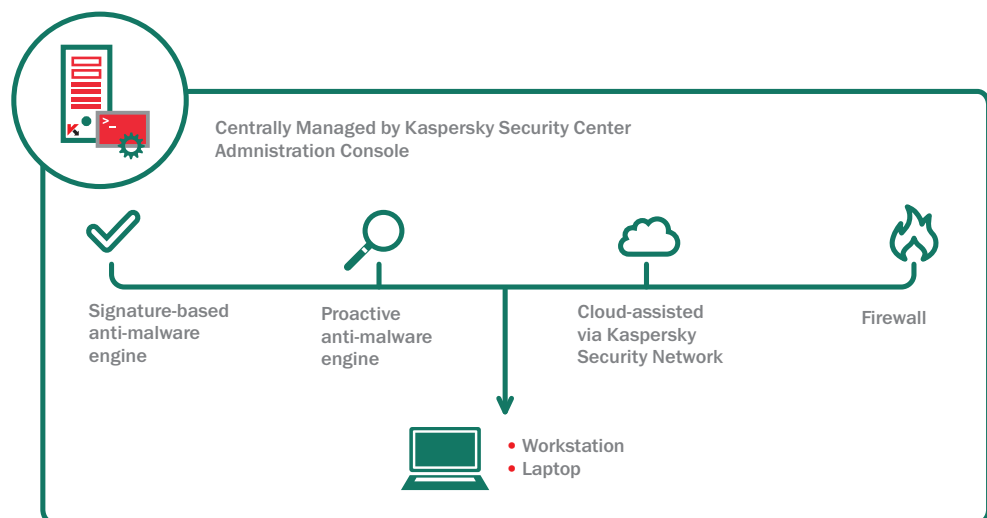
▶ KASPERSKY ENDPOINT SECURITY FOR BUSINESS Core

Award-winning anti-malware with centralized deployment, management and reporting.

A layered security model begins with best of breed anti-malware. Because Kaspersky has long been known as the leader in detection and removal of malicious software, there is no better foundation. The Kaspersky Endpoint Security for Business 'Core' tier is centrally managed by the Kaspersky Security Center and is assisted by the cloud-based Kaspersky Security Network.

The Protection and Management Capabilities You Need.

Kaspersky has built powerful enterprise-class features into the progressive tiers of our offerings, but we've made the technology uncomplicated and simple enough for any sized business.



Which Tier is Right for You?

- CORE
- SELECT
- ADVANCED
- TOTAL

FEATURES INCLUDED:

- ANTI-MALWARE
- FIREWALL
- CLOUD-ASSISTED PROTECTION VIA KASPERSKY SECURITY NETWORK
- CENTRALIZED MANAGEMENT VIA KASPERSKY SECURITY CENTER

KEY FEATURES:

POWERFUL ENDPOINT ANTI-MALWARE

Kaspersky's scanning engines operate at multiple levels in the operating system, rooting out malware.

CLOUD-ASSISTED PROTECTION

With the cloud-based Kaspersky Security Network, users are protected in real time against new threats.

CENTRALIZED MANAGEMENT

Administrators can remove existing antivirus software, configure and deploy Kaspersky, and perform reporting — all from the same console.

CENTRAL MANAGEMENT FEATURES:

ONE CENTRAL CONSOLE

For remote management of all your Kaspersky protected endpoints.

INTUITIVE USER INTERFACE

Clear, actionable information in an uncluttered dashboard allows administrators to view real-time protection status, set policies, manage systems and obtain reports.

WEB INTERFACE

Remotely monitors protection status and reports on key events from an accessible interface.

SCALABLE SUPPORT

Whatever your infrastructure size, Kaspersky Security Center offers deployment and management tools, flexible policy options and robust reporting to meet your growing needs.

ENDPOINT PROTECTION FEATURES:

FREQUENT UPDATES AND SIGNATURE-BASED PROTECTION

Industry-proven traditional signature-based method for detecting malware threats.

BEHAVIORAL ANALYSIS PERFORMED BY SYSTEM WATCHER

Delivers proactive protection against threats that have not yet been recorded in signature databases.

HOST-BASED INTRUSION PREVENTION SYSTEM (HIPS) WITH PERSONAL FIREWALL

Predefined rules for hundreds of the most common applications reduce time spent on configuring the firewall.

CLOUD-ASSISTED PROTECTION

The Kaspersky Security Network (KSN) provides a response to suspected threats, much faster than traditional methods of protection. KSN's response time to a malware threat can be as little as 0.02 seconds!

BROAD PLATFORM SUPPORT

Kaspersky offers endpoint security for Windows®, Macintosh® and Linux®, easing the workload of the administrator supporting diverse networks.

► THE INDUSTRY'S ONLY TRUE SECURITY PLATFORM.

One Management Console

From one 'single pane of glass', the administrator can view and manage the entire security scene — virtual machines, physical and mobile devices alike.

One Security Platform

Kaspersky Lab developed our console, security modules and tools in-house rather than acquiring them from other companies. This means the same programmers working from the same codebase have developed technologies that talk together and work together. The result is stability, integrated policies, useful reporting and intuitive tools.

One Cost

All tools are from one vendor, delivered in one installation — so you don't have to go through a new budgeting and justification process to bring your security risks in line with your business objectives.

NOT ALL FEATURES ARE AVAILABLE ON ALL PLATFORMS.

For details, please consult www.kaspersky.com

KESB-CORE/Version 0.2/Nov12/Global

© 2012 Kaspersky Lab ZAO. All rights reserved. Registered trademarks and service marks are the property of their respective owners. Windows is a registered trademark of Microsoft Corporation in the United States and other countries. Macintosh is a registered trademark of Apple Inc. in the United States and/or other countries. Linux is a registered trademark of Linus Torvalds in the United States and/or other countries.

